

# NEW FEATURES IN IOS6

A Whirlwind Tour

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# WHO IS THIS GUY?



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# THE “AWW” SLIDE





# WHAT I DO

Effortless iOS Apps





PASSBOOK





# Passbook

Method for storing “wallet” information

- Boarding Passes
- Event Tickets
- Membership Cards
- Coupons
- “Generic Pass”



# Passbook

Integrated with iOS directly

- Shows on the lock screen
- Uses notifications
- Dynamic updates
- Location and time dependent





# Passbook

Easily customizable

- 2D Barcodes (PDF417 format)
- QR Codes
- JSON template based





# Passbook

Simple pass delivery options

- Email attachment
- Website download
- Managed via companion app



Passbook

LOCATION AND TIME  
DEPENDENT





Passbook

DYNAMIC UPDATES



Passbook

# USE CASES





PASSBOOK



MAPS AND TRANSIT





# Maps and Transit

All new Maps app

- Developed by Apple
- Data from TomTom, Waze and others
- Vector graphics
- Turn by turn directions
- No mass transit directions!



Maps and Transit

TRANSIT DIRECTIONS HANDLED  
BY THIRD-PARTY APPS





MAPS AND TRANSIT



FACEBOOK





Facebook

## Easy integration

- Simple posting to Facebook
- Just like iOS 5's Twitter integration
- Also Sina Weibo - Chinese only!



Facebook

DEMO





FACEBOOK



**WWDC**2012

+ Q&A